



P R E S S R E L E A S E

Proventis publishes compendium Alternative Financing Tools

The mere complexity of tools is often too much for medium-sized companies /

Free service brochure provides a guide through the financing jungle

Munich, 05 May 2009 – Since May 2009 the independent Munich financing consultant Proventis GmbH offers a comprehensively designed compendium explaining common Alternative Financing Tools. Here, entrepreneurs can get an overview of characteristics, procedures, preconditions, risks and advantages of the different tools. In times of restrictive credit approval processes many entrepreneurs are simply forced to concern themselves with these complex issues.

Brochure

On nearly 20 pages the compendium covers financing tools such as sale-and-lease-back, factoring, financing circulating assets, borrowing base financing and finetrading– supplemented by a multitude of charts and models. "The brochure cannot replace any comprehensive consulting, of course ", managing director Jan Pörschmann remarks. "But someone who only wants to get a good overview can definitely benefit from it." Orders can be made for free by dialling +49 (0)89 388 88 118 or at info@proventis.com.

2.721 Zeichen – Print free of charge – Voucher copy requested

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Urgency of financial optimisation

“Now is definitely the time for companies to concern themselves with optimising their financial structure by deploying alternative financing tools, since banks keep increasing their standards for credit approvals“, says Rainer Wieser, managing director and financial expert of Proventis. “Especially companies affected by the crisis offer a lot of potential.“ This has definitely nothing to do with flogging the family silver. Alternative financing tools are rather the construction kit of success. The first step is always an optimisation of in-house finances companies can use to help themselves completely on their own.

Financing mix

It's the job of an entrepreneur or financial executive to browse through the many and often very complex tools to put together a financing mix which is the perfect choice for their company. Yet, the tools cannot be combined randomly. Pros and cons as well as specifics need to perfectly complement one another and generate synergy effects. The conventional bank credit and alternative financing tools don't exclude each other but complement one another in a perfect way. In order to make a holistic evaluation, however, the following criteria always need to be considered: risk suitability, account ledger, existing credits, strategic entrepreneurial goals, cash-flow expectations and liquidity protection.

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Captions:

Picture 1: The compendium Alternative Financing Tools has a clear and comprehensible layout

Picture 2: The Proventis management: Jan Pörschmann (on the left) and Rainer Wieser (on the right)

About Proventis GmbH:

Proventis is an independent Corporate Finance and M&A consultant for elaborated medium-sized companies. Founded in 2001 in Munich as a financial service provider lead by a partnership management, Proventis has 10 employees dealing with a broad product portfolio to support their medium-sized customers. These are individual financing solutions in the fields of Private Equity, mezzanine as well as borrowed capital financing solutions. Tailor-made consulting services in the fields of Corporate Finance, Business Development and M&A services for medium-sized companies add to the sustainable consulting approach of Proventis. The Pacioli Institut für Finanz- und Unternehmensplanung GmbH, a Proventis affiliate, rounds off the product range by providing financial and business plans, training services and selling financial planning software.

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