

# Local Knowledge Global Reach

International Corporate Finance Partnership

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## The Mergers Alliance Mission

"Mergers Alliance is the premier international partnership of market leading financial advisory firms across most major economies in the industrialized world, supporting its member firms through unparalleled information exchange, extraordinary teamwork, and trusted personal/professional relationships.

Mergers Alliance exists to serve its member firms by enhancing their competitiveness and expanding their knowledge base and market reach, resulting in incremental revenue and enhanced in-market reputation."

## Introduction



A dynamic international group of highly successful independent corporate finance firms

firms

Over 200 transaction professionals located in 38 offices in 25 countries, operating around industry



Relationship based network

Constant social and work interaction

In depth knowledge of working together across member firms

Requirement to work on the same side of a deal



focus groups

Focused on middle-market M&A



Comprehensive coverage of all major economies

Country exclusivity for each of our members



Always acting through highly experienced professionals / owners



## Key facts and figures

as at 31 December 2020



Member firms



1,208
Deals advised since 2010



Deals advised 2020



25

Countries



\$ 57 bn

Deal value since 2010



\$ 2 bn

Deal value 2020



38

Active offices



140

\$100m+ deals since 2010



**Professionals** 



## Global Reach

Seventeen member firms, one international team





Australia EAC Partners



Benelux
OXEYE Advisors



Brazil/Caribbean Broadspan Capital



Canada FirePower Capital



Chile Servicios Financieros Altis



Finland
Experia Corporate
Finance Advisors



France
Aurignac Finance



**Germany**Proventis Partners



**India** Singhi Advisors



Italy Ethica Corporate Finance



Japan Tokyo Kyodo Accounting Office



**Poland** IPOPEMA



Peru Efic Partners



**Singapore** Singhi Advisors



**Spain** NORGESTION



Sweden Experia Corporate Finance Advisors



**Switzerland**Proventis Partners



**Thailand** Khronos Advisory



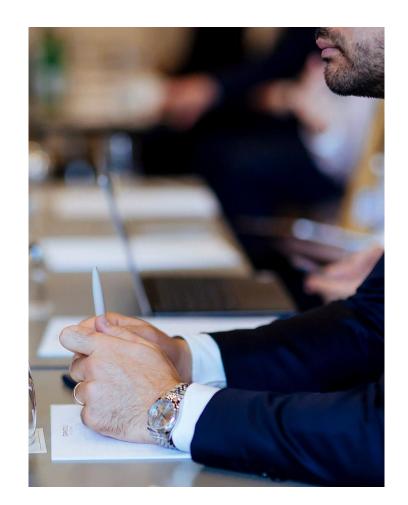
United Kingdom Opus Corporate Finance



**USA**Dresner Partners



## Members offer the following services:





Mergers & Acquisitions



Strategic advice



MBO's / MBI's



Financial restructuring



Disposals



Debt capital markets



Exit reviews



- Exceptional performance compared to it's competitors in the market
- In 2020 Mergers Alliance completed 70 M&A deals

worldwide for \$2 billion In Europe, we advised on 52 transactions valued at \$1.8 billion

- Average deal value in 2020 was \$30 million
- 27% of Mergers Alliance transactions are cross-border
- The mid-market is Mergers Alliance's core focus

The majority of deals are in the value range of \$10 to \$100 million

Worldwide Deals <\$500m Int. partnerships ranking based on value

	International partnership	Value (\$m)	# of deals
1	Mergers Alliance	2,015	70
2	Oaklins	1,288	173
3	Clairfield International	1,134	118
4	IMAP	828	120

Source: Thomson Reuters League Tables 2020



Selected deals 2020























## Focused Industry Groups

There are sub-sector teams within each of these teams with specialized knowledge and expertise

#### Sector teams include

- Business Services
- Construction & Building Products
- Consumer
- Healthcare
- Financial Services
- TMT
- Industrials
- Energy & Sustainability

## Industry focus groups formed to develop:

- Deep sector knowledge
- Extensive sector contacts
- Marketing collateral
- Marketing literature
- Targeting activities







## CHEMICALS

## **Chemicals Sector Experts**

#### Sector Team



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Opus Corporate Finance
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## Sector facts and figures

as at 31 December 2020



1 / Member firms



25 Countries



Active offices



19 Sector experts



50
Deals advised since 2010



\$ 2.9 bn
Deal value since 2010



## Chemicals sector



#### Commodities

Petrochemicals
Intermediates
Plastics / Polymers
Fertilisers



#### **Specialties**

Flavours, Fragrances, Colours & Preservatives
Functional ingredients
Supplements
Proteins: Plant and Dairy
Sweeteners
Texturizers
Grains & Oilseeds
Fine Chemicals for APIs and Agro
Chemicals
Additives



#### Formulators & Ingredients

Ingredients
Crop Protection & Nutrition
Paints & Coatings
Chemical distribution





# Sector team principals



## Uwe Nickel, PhD

Partner, D-A-CH region





Born

1958



Studied

PhD in Organic Chemistry
Training in IMD Lausanne and
INSEAD Fontainebleau



Languages

English, German & French



**Email** 

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Industries

Chemicals (with a focus on Petro and Specialty Chemicals) Agro and Pharmaceuticals



Phone

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## Uwe Nickel, PhD

Partner, D-A-CH region



#### Partner at Proventis Partners

Dr Uwe Nickel joined Proventis Partners Partner in 2020 for the Zurich Office, bringing more than 33 years operational experience in the Chemical, Agrochemical and Pharmaceutical (API) sector in stock listed and PE held companies.

#### Deep expertise in Chemicals

Experience in running Production and Technology units Operational Restructuring and OPEX on a global basis (plant restructuring, site consolidation), R&D and Innovation Management -New Business Development Organizational Development and change management in multinational enterprises. Strategy development and implementation for large and mid size companies and governmental organisations.

#### Applied M&A Experience

Joint ventures and divestments around the globe (focus: Germany, UK, USA, China, South Korea) by leading a team of internals as CEO and as member of the Board. He led Carve outs of midsize companies from Corporate Enterprises and developed and implemented a Buy and built strategy and quadrupled the revenue. Change Management, Organizational Development and PMI experience are part of his applied skills.

## A strong career path with multiple assignments in the chemical industry

Uwe started as chemist in a midsize chemical company in Germany. Very soon he moved into production and took over an API and Surfactants plant. After additional assignments in Corporate functions and VP of production In 1996 he moved to Hoechst AG in Charge of Business Process Excellence and supporting the board in carving out larger parts of the company. As part of this transition he took over in the global Specialty Chemicals Company Clariant and was member of the board for 5 years. After two in Management Consulting at Arthur D. Little taking care of chemical projects he took over the assignment of the CEO of HCS Group a Specialty Solvents company which he run until 2019.

#### Strong educational background

Uwe made his PhD in Organic Chemistry with Pharmacology as a subsidiary subject in 1986. During his career he did several long term business management trainings in INSEAD, Fontainebleau (France) and IMD, Lausanne (Switzerland).

## Selected key industry contacts



































## Chris Carlisle, PhD

Partner, UK





Born

1975



Languages

English



Industries

Chemicals



Studied

PhD in Chemistry from Cambridge University



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## Chris Carlisle, PhD

Partner, UK



#### Partner at Opus Corporate Finance

Chris Carlisle joined Opus as a Partner in 2019, bringing more than 17 years operational experience in the Chemical sector.

#### Expert in the field of Chemicals

He has an extensive network in the global chemical space and has significant experience advising on complex sell-sides and buy-sides for corporates and family owned companies and Private Equity clients, as well as IPO's and leveraged financings.

#### Investment banking experience

Chris began his banking career at Deutsche Bank and later Bank of America Merrill Lynch. More recently he led the EMEA Chemical teams of Nomura and The Royal Bank of Canada.

#### Industrial experience

Prior to joining Opus in 2019, Chris was Corporate Development Director for Wilmcote Holdings plc, a UK listed acquisition vehicle with the sole purpose of acquiring, and subsequently building via M&A, a chemical platform asset. Chris has a PhD in Chemistry and MA in Natural Sciences from the University of Cambridge, UK.

## Selected key industry contacts































## Chris Nolan

Managing Director, USA





Born

1964



Languages

English



Industries

Industrials (with a focus on Chemicals)

Consumer & Retail (with a focus on Food, Beverage and Agribusiness



Studied

MBA, Harvard Business School, 1992

BS, Chemical Engineering, Lafayette College, 1986



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## Chris Nolan

#### Managing Director, USA



#### Managing Director at Dresner Partners

Chris Nolan joined Dresner Partners as a Managing Director in 2020, bringing with him 30 years of M&A experience.

#### Expert in the field of Chemicals

Chris spent four years as a Development Engineer at National Starch & Chemical Co., and then was the head of M&A and Investor Relations for the then-publicly listed International Specialty Products Inc. (NYSE: ISP). His industrial experience coupled with his role as the M&A investment banking partner on the Chemicals coverage teams at Salomon Smith Barney and Deutsche Bank have provided him unique insights in the specialty chemicals arena, including personal care chemicals, food ingredients and agriculture chemicals.

#### Expert in Chemicals Industry M&A

During Chris's 30 year career, he has participated in or advised on more than 50 transactions representing more than US\$3 bn in enterprise value. Chris's experience includes leading global sell side, buy side, carve out and roll up transactions, as well as leading Section 363 bankruptcy transactions in the US.

## Built a strong network of Chemical industry investors

Chris has developed an unparalleled global network of Chemical Industry and Private Equity executives with a focus on buying and selling assets in the Chemicals industry. His network is particularly strong in the US, but reaches to Europe, Latin America and Asia.

## M&A Advisor with Principle Investment experience

Eight of Chris's fourteen years in the Chemicals industry were spent as the head of Corporate Development for a US-based specialty chemicals company, where he completed numerous transactions to strengthen the company's portfolio or divest non-core assets.

#### Strong educational background

Chris graduated in 1986 with a BS degree in Chemical Engineering, summa cum laude with honors, from Lafayette College where he served as the President of Tau Beta Pi (the National Engineering Honor Society). He returned to academia fulltime, as a recipient of a LeBaron-McArthur-Ellis Fellowship, and earned his MBA from Harvard Business School in 1992.

## Selected key industry contacts

























LITTLEJOHN & CO.





# Sector consolidators and track record

## Areas of focus



### **Crop Nutrition and Pesticides**

Specialty nutrition
Specialty pesticides
Bio-stimulants
Crop chemicals
Biocontrol
Regional generic players/distributors



### **Specialty Ingredients**

Flavours, Fragrances, Colours &
Preservatives
Functional ingredients
Supplements
Proteins: Plant and Dairy
Sweeteners
Texturizers
Grains & Oilseeds



## Examples of key consolidators

Crop nutrition pesticides























## Examples of key consolidators

Specialty ingredients































#### Chemicals deals























#### Chemicals deals























#### Chemicals deals













## Case Study -Velox GmbH





**Country**Germany



Completed
October 2018



Transaction Type Company sales



Sector
Chemicals & Plastics



Lead Partner

Jost Hartmann

j.hartmann@proventis.com





## Case Study – Velox GmbH



Proventis Partners advised Velox GmbH on its sale to IMCD N.V. a leading distributor of specialty chemicals and food ingredients

#### Background

VELOX was established in 1993 and is a European distributor with a focus on specialties for the plastics, composites, additives, rubber, paints and coatings industries. Employing approximately 225 employees in 18 countries VELOX generated EUR 155 million revenue and a normalized EBITDA of EUR 5.4 million in 2017. With an extensive commercial network across Europe and its long-standing relationships with global suppliers.

#### The deal

IMCD, a leading distributor of specialty chemicals and food ingredients, acquired 100% of the outstanding shares of VELOX, a group of companies with its headquarter in Hamburg, Germany. The agreement was signed and communicated at the End of August by both parties involved. With an extensive commercial network across Europe and its long-standing relationships with global suppliers, VELOX is an excellent fit with IMCD's existing operations. This acquisition enables IMCD to further strengthen its position as distributor of specialty plastics and additives. both portfolios very well complement each other, and both compani together will be able to create more value for our suppliers and customers. Further more, joining IMCD will provide VELOX with excellent opportunities to further develop and execute its strategy as a leading distributor to the plastics- and composite industries.

## Case Study - Agrocel Industries





Country India



Completed
January 2019



Transaction Type Acquisition



Sector
Chemicals & Plastics



Lead Partner
Anand Bhageria
anand@singhi.com





## Case Study – Agrocel Industries



Singhi Advisors acted as exclusive advisirs to Agrocel Industries on its acquisition of Solaris ChemTech, engaged in production of in bromine, industrial salt and agrochem inputs

#### Background

Agrocel Industries works towards creating a self sustaining rural ecosystem supporting economy and trade through its two business divisions; the Marine Chemicals Division, which transforms sea bittern into virgin bromine, and the Agrochemical Division in constant search of ways to make agriculture sustainable and profitable

#### The deal

Singhi Advisors acted as exclusive advisors to Agrocel Industires on its acquisition of Solaris ChemTech. Avantha Group divested its agro chemicals unit, Solaris ChemTech (bromine production and distribution), to Agrocel Industries (part of the Shroff Group of Companies which includes Excel Industries) for USD 125mn to repay outstanding debt of USD 1.7bn.

The transaction is a strategic fit for Agrocel, to expand its businesses in bromine, industrail salt and agrochem inputs. Singhi acted as end to end exclusive advisor in acquisition advisory, structuring, negotiation & financing of Solaris Chemtech

## Case Study - API S.p.A.





Country Italy



Completed
October 2017



Transaction Type Company sale



Sector
Chemicals & Plastics



**Lead Partner** 

Stefano Pastore

stefano.pastore@ethica-group.com





## Case Study – API S.p.A.



Ethica Corporate Finance, advised the shareholders of API – Applicazioni Plastiche Industriali – on its sale to listed US player Trinseo (NYSE:TSE), a global materials solutions provider and a plastics, latex binders, and synthetic rubber manufacturer.

#### Background

API is a leading player in the research, development and production of customized thermoplastic compound materials and elastomers for a vast range of sectors. API's core differentiation on the market is its 60 year know-how in engineering and compounding thermoplastic polyurethanes (TPUs), thermoplastic elastomers (TPEs) and biodegradable elastomers to clients who demand tailor-made solutions and exceptional performance. Key end markets are automotive, footwear, appliances, furniture, sporting goods, packaging and medical. About 35% of the total revenues comes from exports, with a focus on Europe and Asia.

#### The deal

Ethica Corporate Finance developed the relationship with the Brunetti family a few years back, after completing other transactions in the larger plastic compounds space, which is a high value-added segment with several leading players in Italy. Having learned through Mergers Alliance partner in the US, Headwaters, about Trinseo's interest in expanding its performance plastics division through add-on acquisitions, we immediately though of API, given its strong know-how in a profitable niche with significant growth potential, which could be exploited thanks to Trinseo's global footprint. Since then, Ethica advised API's shareholders throughout the whole process and on an extensive Due Diligence, managing all the key aspects of the transaction up to a successful closing.

## Why Mergers Alliance?

Relationships are the key



Mergers Alliance is a professional organization with strong synergies between its members

Strong input into direction and expansion of network by its member firms



Mergers has a clear, value enhancing strategy providing members with a range of benefits

Expanding global coverage and developing marketing resources



Share values of trust, integrity and professionalism.



## Get in touch



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