

ProventisPartners.

M&A FACTS – H1 2026 **EDUCATION**

August 2026



M&A-HIGHLIGHTS AND MARKET INSIGHTS

Education M&A activity accelerated in H1 2026 as investors continued to favour resilient, high-quality assets.

H1 2026 Deal Activity

192
Deals

Deal activity was largely driven by small- and mid-cap transactions, with strategic investors accounting for the majority of deals.

EUR 0.4bn
Deal value

Reported deal value in H1 2026 was materially lower than in H2 2025, reflecting the non-disclosure of several larger transactions.

Valuations

The median EBITDA trading multiple declined marginally by 0.1x versus H2 2025.

H2 2025		H1 2026
6.9x	↘	6.8x
Trading EBITDA Multiple		

The median transaction EBITDA multiple also declined versus H2 2025.

H2 2025		H1 2026
6.5x	↘	5.7x
Transaction EBITDA Multiple		

Source: S&P Capital IQ

Insights

The Education M&A market remains resilient, with transaction activity increasing despite lower disclosed deal value. Buyers favour scalable, recurring-revenue businesses with defensible competitive positions and measurable outcomes amid macroeconomic and regulatory uncertainty.



Strategies

Financial sponsors and strategic buyers are prioritising resilient, mission-critical education models, including workforce training, regulated learning, early years provision and technology-enabled platforms. Investment is increasingly directed towards recurring-revenues businesses with measurable outcomes, scalable operating models and credible AI integration.



Trends

AI is moving from experimentation into core learning, assessment and administration workflows, while institutions focus increasingly on teacher capacity, foundational skills, learner engagement and digital infrastructure. Consolidation continues as buyers seek integrated platforms, proprietary data and stronger operational capabilities.



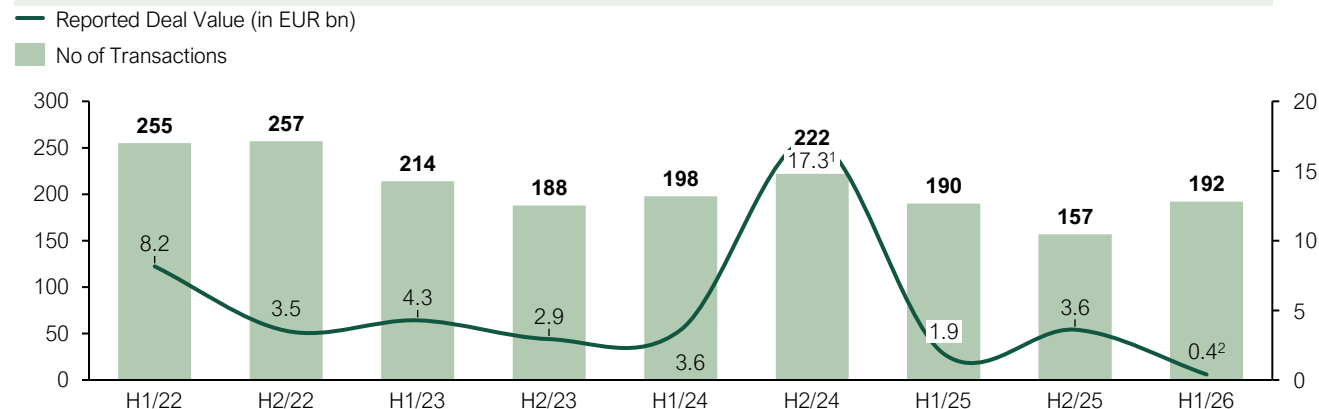
Key growth areas

Key growth areas include early childhood education, workforce training, professional certification, personalised learning, assessment and analytics, school administration software and lifelong learning. Demand is strongest for solutions that improve access, operational efficiency, employability and measurable learner outcomes.

M&A SUMMARY

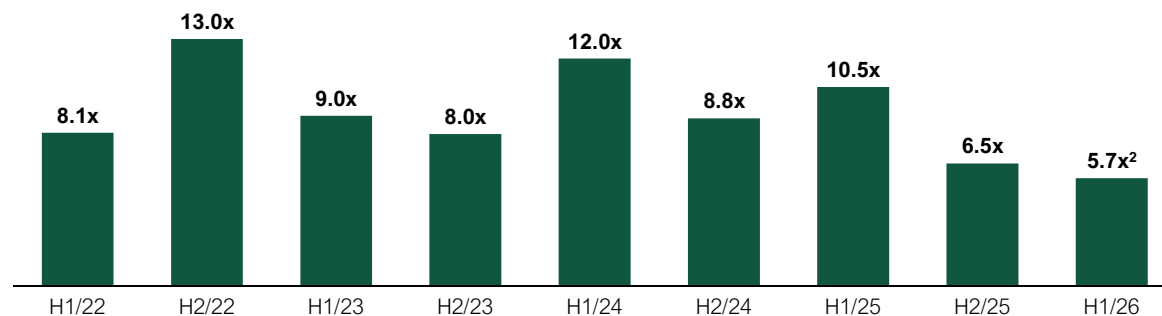
Education M&A: rising transaction activity amid lower disclosed deal values and selective valuations.

Education M&A Transaction Activity H1 2022 – H1 2026



Education M&A Transaction Multiples H1 2022 – H1 2026

Implied Enterprise Value / EBITDA transaction multiples for announced deals with disclosed valuations.



“Education M&A activity increased in H1 2026 despite lower reported deal value. Buyers remained selective amid macroeconomic, funding and regulatory uncertainty, while resilient sector fundamentals continued to support consolidation across early years, K-12 education, workforce training and technology-enabled education.”

Wilderich Müller-Wodarg
Partner, Hamburg

Source: S&P Capital IQ 1) Reported deal value volatility is driven by the EUR13.3bn acquisition of Nord Anglia Education (consortium of investors). 2) H1/26 transaction values and multiples are less representative, as only a limited number of disclosed deal volumes and multiples are currently available; additional disclosures are expected over time.

NOTABLE TRANSACTIONS IN THE EDUCATION SECTOR

Strategic buyers continued to drive Education M&A activity in H1 2026.

Announced Date	Target	Acquirer	Stake %	Total Transaction Value (EUR m)	Implied EV/ EBITDA
1 23.06.2026	Pagkrition School	Forfar Education	100	n/a	n/a
19.06.2026	One Business Ltd	Galaxia SM Inc	51	6	5.7
02.06.2026	Sigmund Freud Privatuniversität Wien GmbH	Skilled Education Global	100	n/a	n/a
22.04.2026	Lehrinstitut für präklinische Rettungsmedizin gGmbH	ADAC HEMS Academy GmbH	100	n/a	n/a
16.04.2026	Dutch University of Applied Science IVA Business School	AcadeMedia AB	100	n/a	n/a
03.03.2026	K2 Kompetanse AS	AcadeMedia AB	100	n/a	n/a
24.02.2026	Subject Technologies Inc	Vistara Growth & others	100	24	n/a
23.02.2026	Berger Bildungsinstitut GmbH	Education Partners GmbH	100	n/a	n/a
12.02.2026	Complete Tuition Ltd	Hypha Private Equity	100	n/a	n/a
12.02.2026	Lennections Inc	USATestprep Inc	100	n/a	n/a
06.02.2026	Rodion Pedia School	Forfar Education	100	n/a	n/a
02.02.2026	Sunshine Early Learning Center Oy	AcadeMedia AB	100	n/a	n/a
02.02.2026	Immerse Education	Lumiere Education Group	100	n/a	n/a
22.01.2026	The British School of Lisbon	Dukes Education Group Ltd	100	n/a	n/a
2 08.01.2026	Docemus-Privatschulen gGmbH	AcadeMedia AB	100	n/a	n/a

Source: S&P Capital IQ



Featured Transactions - H1 2026



Deal Overview:

Forfar Education completed the acquisition of Pagkrition School.

Transaction Rationale:

The acquisition strengthens the Group's presence in one of its key European markets and supports its strategy of building a network of high-quality, internationally connected schools across Greece.



Deal Overview:

AcadeMedia completed the acquisition of Docemus Privatschulen, a leading German private school operator.

Transaction Rationale:

The acquisition supports AcadeMedia's continued expansion and strengthens its presence in the German education market.

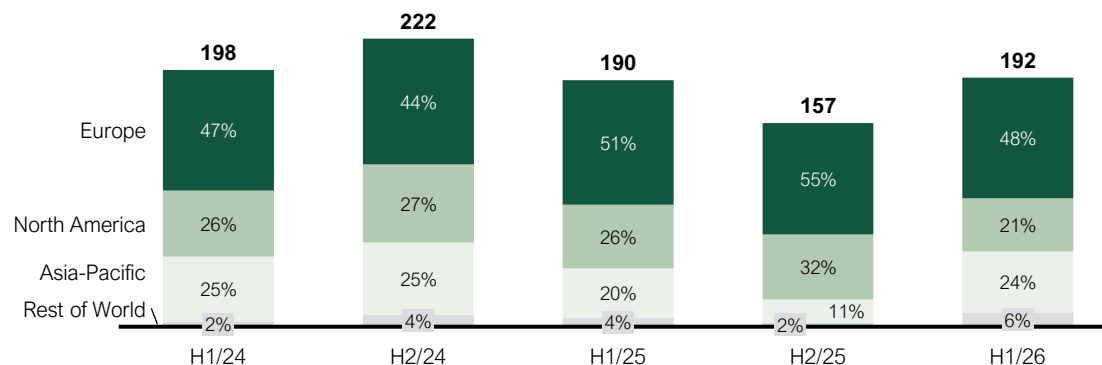
ProventisPartners. advised Docemus Privatschulen

EDUCATION M&A DEAL ANALYSIS¹

Strategic buyers continued to account for the majority of transactions, while valuation levels remained broadly comparable across buyer groups.

Deal Activity by Region

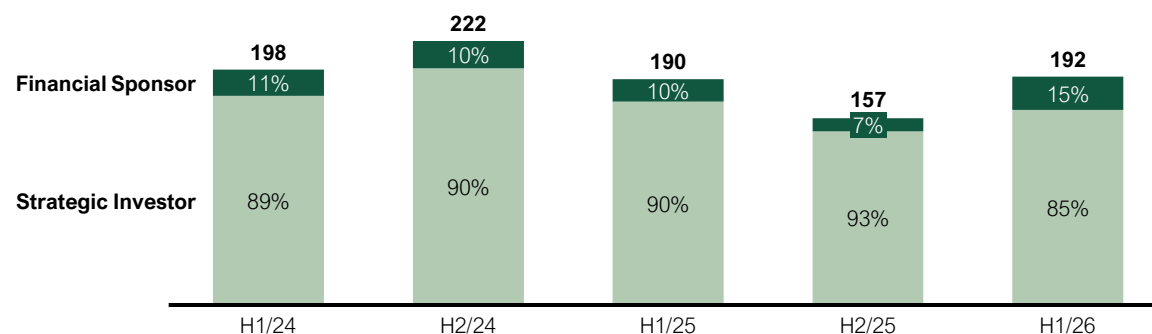
Deal Count by Target Region



Deal Activity by Investor Type

Deal Count by Investor Type

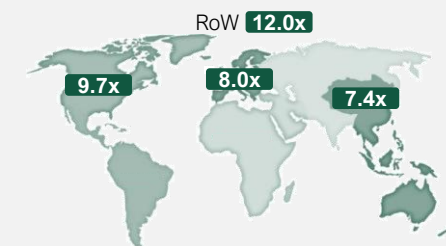
Announced transactions with identified investors.



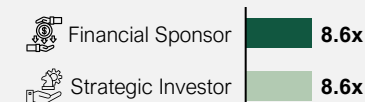
Source: S&P Capital IQ.

1) Announced transactions: Implied Enterprise Value / LTM EBITDA multiples for transactions with disclosed valuations.

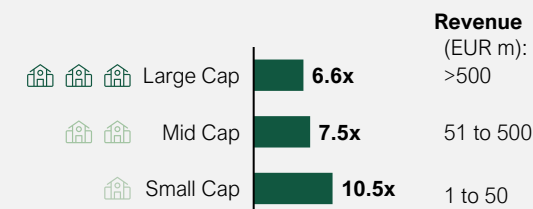
EBITDA Multiple (last 3 years) by Target Region



EBITDA Multiple (last 3 years) by Investor Type



EBITDA Multiple (last 3 years) by Company Size



M&A Facts H1 2026

Education

SUB-SEGMENTS OF THE EDUCATION SECTOR

The Education sector comprises a broad range of sub-segments. The following pages present indicative trading multiples across each segment.

Selective Nursery Groups



Selective School Groups



Selective EdTech & Services Companies

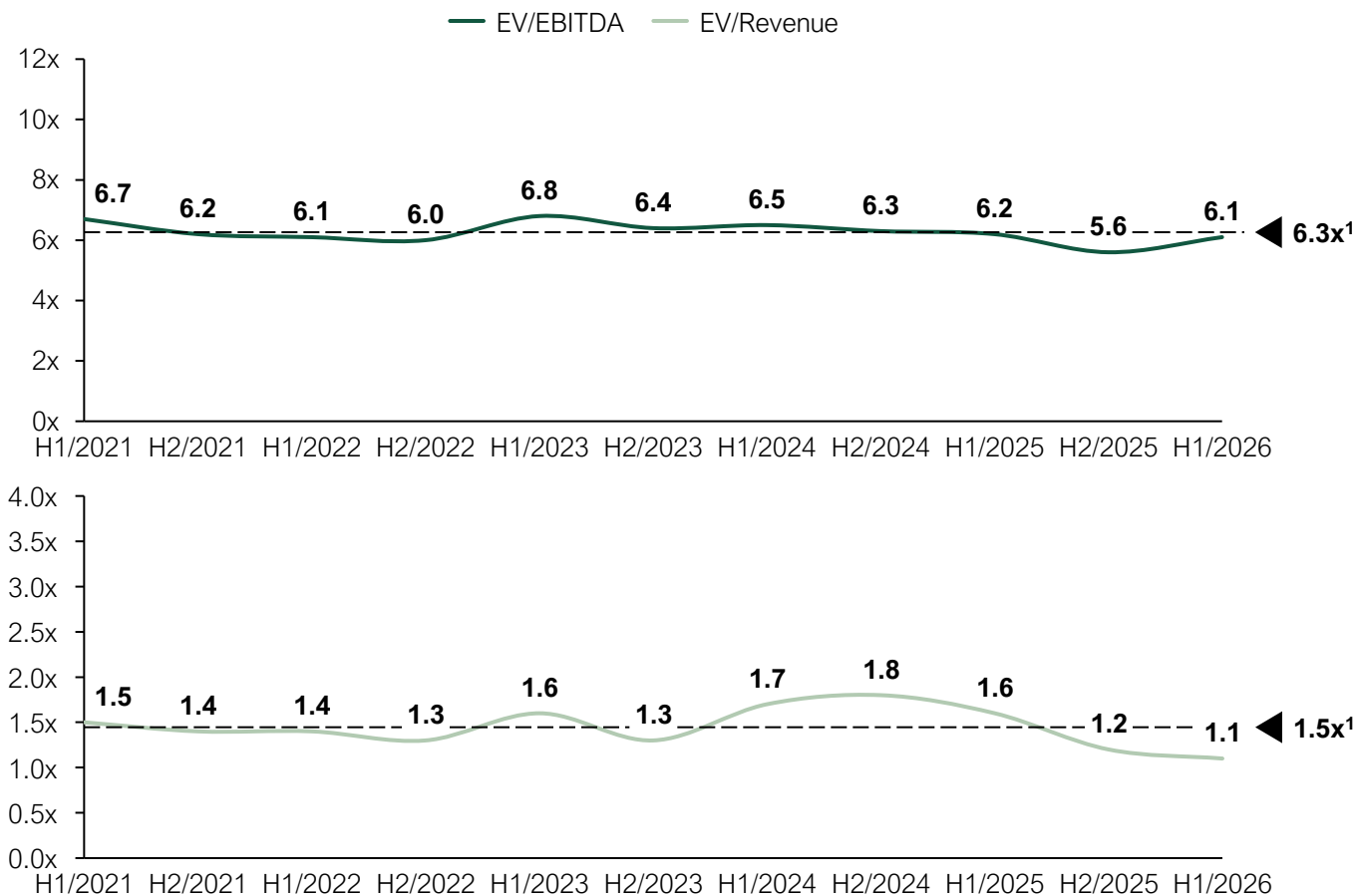


TRADING MULTIPLES

Education Trading Multiples - Nurseries

Median trading multiples of selected listed comparable companies since H1 2021.

Company	EV/Revenue	EV/EBITDA
Academeia	1.1x	5.4x
Bright Horizons	1.6x	8.0x
Global Kids	0.4x	6.1x
G8 Education ^{1d}	1.0x	3.7x
KINDERCARE LEARNING COMPANIES	1.1x	4.5x
LS	0.5x	6.4x
Tellusgruppen	0.8x	11.7x



Source: S&P Capital IQ (06/2026). 1) Median multiples

M&A Facts H1 2026

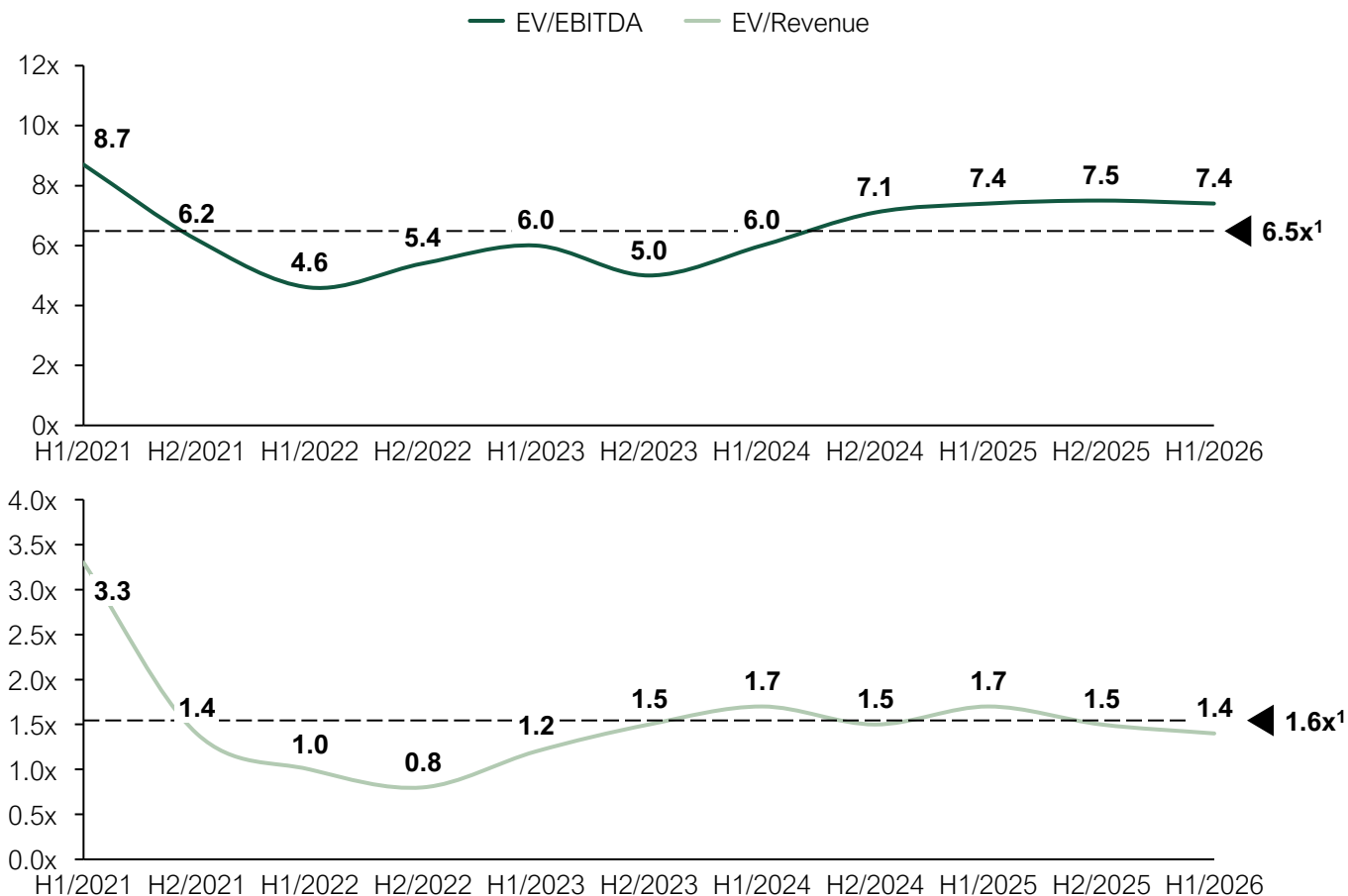
Education

TRADING MULTIPLES

Education Trading Multiples - Schools

Median trading multiples of selected comparable listed companies since H1 2021.

Company	EV/Revenue	EV/EBITDA
 Academedia	1.1x	5.4x
 CEDERGRENKA	0.4x	9.0x
 LAUREATE	2.8x	9.9x
 MAPLE LEAF WORLD SCHOOLS	2.7x	7.6x
 ぼすとめいと Holdings	0.5x	5.4x
 SISB SCHOOLS	3.0x	6.8x
 STEP RECRUIT INFORMATION Special Training and Education by Professionals	1.7x	6.3x
 taaleem inspiring young minds	3.7x	13.6x
 TAL 好未来	0.7x	5.0x
 Tellusgruppen	0.8x	11.7x
 成实外教育 WINCING EDUCATION	2.3x	7.2x
 光正教育國際控股有限公司 Wuzhen Education International Holdings Company Limited	2.3x	7.9x



Source: S&P Capital IQ (06/2026). 1) Median multiples

M&A Facts H1 2026

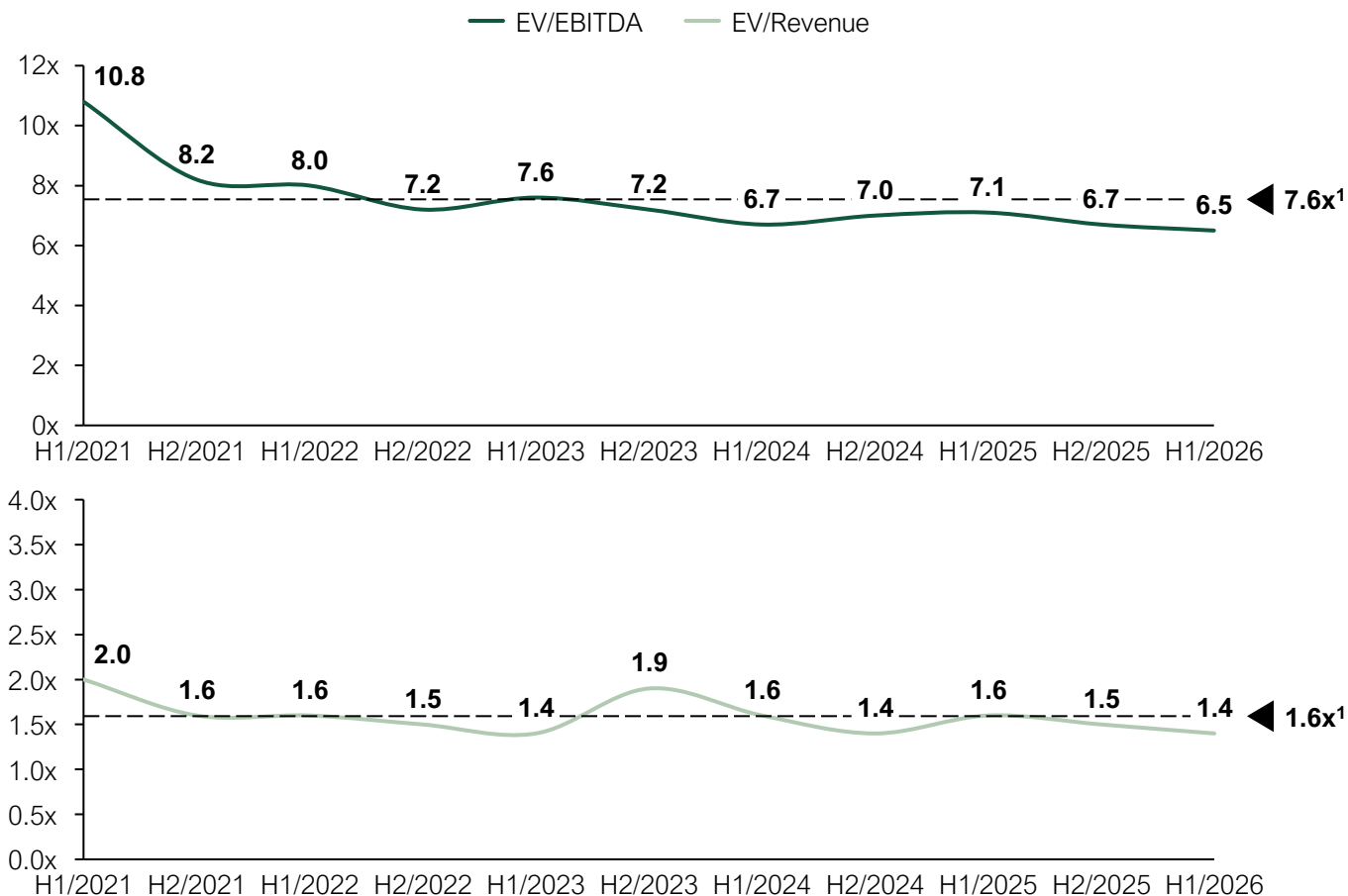
Education

TRADING MULTIPLES

Education Trading Multiples – EdTech & Services

Median trading multiples of selected comparable listed companies since H1 2021.

Company	EV/Revenue	EV/EBITDA
 apei AMERICAN PUBLIC EDUCATION, INC.	1.2x	9.9x
 cogna EDUCACAO	1.4x	5.0x
 Chegg	0.3x	1.8x
 duolingo	3.3x	22.0x
 idp	1.1x	10.9x
 MT EDUCARE	3.7x	31.5x
 megastudy	0.3x	1.7x
 新东方 XDF.CN	0.6x	3.1x
 offcn 中公教育	6.0x	21.3x
 Pearson	2.3x	13.5x
 PERDOCEO EDUCATION CORPORATION	1.5x	5.3x
 開成教育グループ	0.2x	2.9x
 Stride	1.1x	6.3x
 vtech	0.7x	6.8x



Source: S&P Capital IQ (06/2026). 1) Median multiples

PROVENTIS PARTNERS EDUCATION TEAM

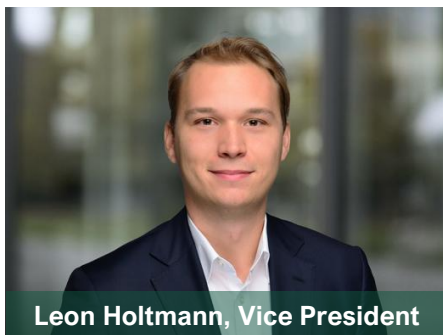
Dedicated education specialists backed by a 30+ person M&A platform.

Education sector contacts:



Wilderich Müller-Wodarg, Partner

- 20+ years of M&A experience
- Dedicated sector expertise in Education and Technology



Leon Holtmann, Vice President

- 5+ years of M&A experience
- Dedicated sector expertise in Education, Consumer Goods and Packaging

ProventisPartners.

Selected Education Experience

M&A Sell-Side



AcadeMedia acquires Docemus Privatschulen, a leading private school operator

AcadeMedia

M&A Sell-Side



AcadeMedia acquires School International, an operator of bilingual private schools and nurseries

AcadeMedia

M&A Buy-Side¹



Tutore acquires Vaughan, a private education and nursery group

vaughan

M&A Buy-Side¹



KYIP Capital acquires Istituto Volta, a leading provider of public examination preparation for legal professionals



M&A Sell-Side¹



Digit'ed, a digital learning and training platform, has acquired Scuola Greco Pittella



M&A Sell-Side¹



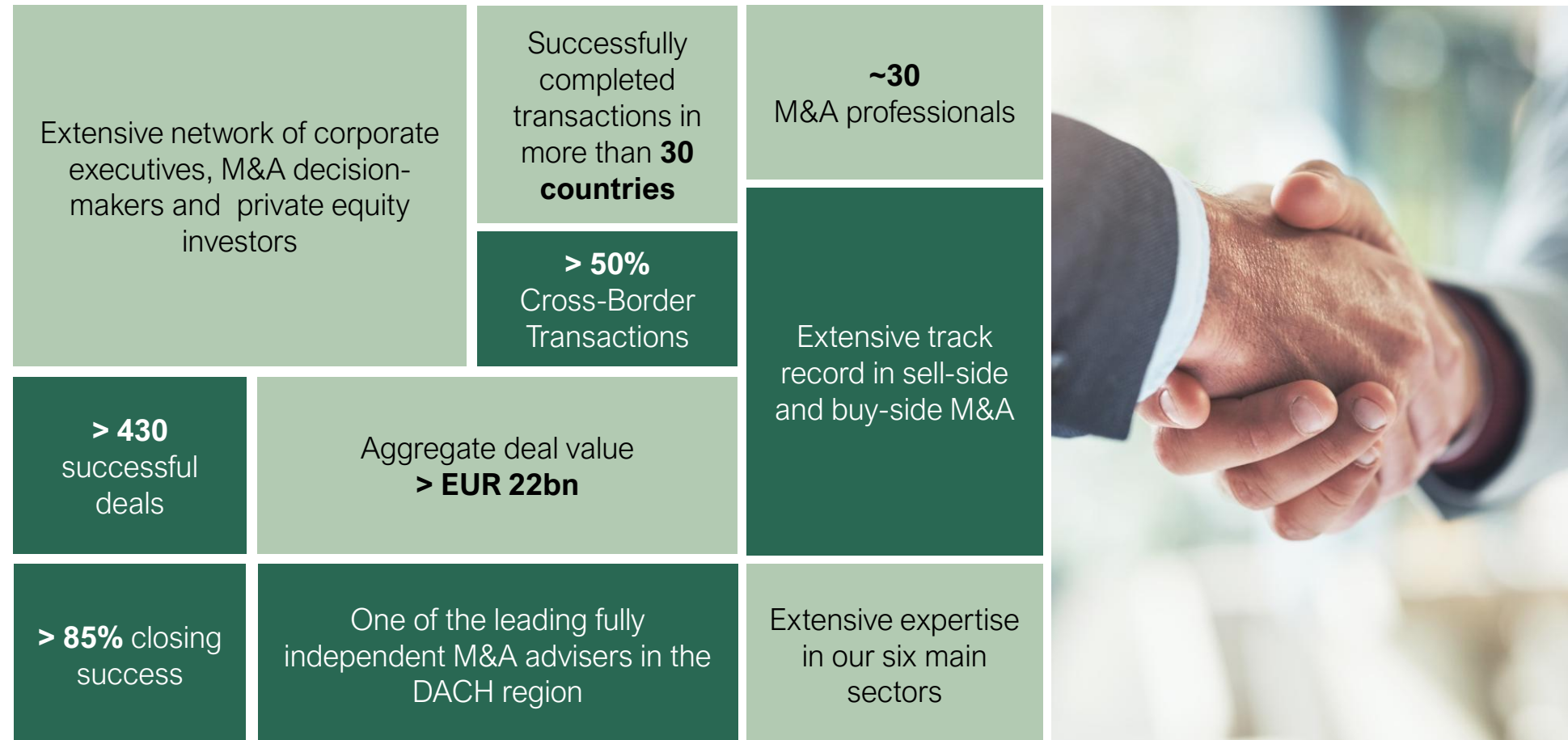
Alpha Test acquires Scuola Notarile Viggiani, a leading legal and judicial education provider



PROVENTIS PARTNERS

Our track record comprises more than 430 completed M&A transactions with an aggregate transaction value exceeding EUR 22 billion.

More than 20 years of M&A experience



PROVENTIS IS PART OF MERGERS ALLIANCE

Strong relationships with national and international strategic buyers and private equity firms through our global network.

Overview of the Global Mergers Alliance Network



 Switzerland Proventis Partners	 Benelux OXEYE HJW Capital Advisors	 USA Dresner Partners	 Peru EFIC Partners	 Brazil/Caribbean BroadSpan Capital
 Germany Proventis Partners	 Italy Ethica Corporate Finance	 USA Montminy & Co	 Chile Servicios Financieros Altis	 Thailand Khronos Advisory
 Austria Proventis Partners	 Spain Norgeston	 Mexico Broadspan	 Japan Tokyo Kyodo Accounting Office	 Korea Stewart & Co.
 United Kingdom Evolve Corporate Finance	 Poland IPOPEMA	 India Singhi Advisors	 Australia Greenstone Partners	
 France Aurignac Finance	 Croatia InterCapital Investment Banking			



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33 Locations Worldwide
One Third Located in Europe



1,761 Deals since 2010	52 Deals in 2025	280+ Professionals
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Proventis Partners is an integral member of Mergers Alliance, an award-winning partnership of independent M&A advisers providing high-quality cross-border advisory services to companies pursuing international transactions.

PROVENTIS PARTNERS CONTACT INFORMATION

We look forward to discussing your strategic objectives and supporting you throughout your transaction.



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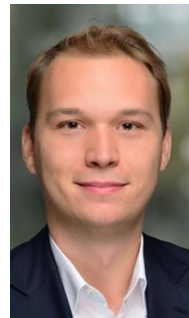
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APPENDIX

Education Peer Group - Nurseries

Company	Country	Market Cap	TEV	Total Revenue LTM	EBITDA LTM ¹	TEV/EBITDA LTM H2 2025	TEV/EBITDA LTM H1 2026 ²	Trend (H1 26 vs H2 25)
AcadeMedia AB (publ)		873	2,072	1,813	385	5.4x	5.4x	Δ
Bright Horizons Family Solutions Inc.		3,264	4,785	2,980	595	11.2x	8.0x	▽
Global Kids Company Corp.		51	72	171	12	6.7x	6.1x	▽
G8 Education Limited		65	538	540	144	5.6x	3.7x	▽
KinderCare Learning Companies, Inc.		441	2,542	2,360	569	4.5x	4.5x	Δ
QLS Holdings Co., Ltd		32	32	70	5	7.2x	6.4x	▽
Tellusgruppen AB (publ)		10	38	45	3	3.7x	11.7x	Δ
Median multiple						5.6x	6.1x	Δ

1) EBITDA LTM excludes income (loss) from affiliates.

2) Multiples are calculated using the latest reported LTM EBITDA, including income/(loss) from affiliates.

Source: S&P Capital IQ (06/2026).

APPENDIX

Education Peer Group - Schools

Company	Country	Market Cap	TEV	Total Revenue LTM	EBITDA LTM ¹	TEV/EBITDA LTM H2 2025	TEV/EBITDA LTM H1 2026 ²	Trend (H1 26 vs H2 25)
AcadeMedia AB (publ)		873	2,072	1,813	385	5.4x	5.4x	Δ
Cedergrenska AB (publ)		54	60	141	7	5.3x	9.0x	Δ
Laureate Education, Inc.		4,450	4,946	1,738	501	9.8x	9.9x	Δ
China Maple Leaf Educational Systems Limited		53	370	135	49	8.4x	7.6x	▽
Postmate Holdings, Inc.		2	4	7	0.7	7.6x	5.4x	▽
SISB Public Company Limited		239	208	70	31	7.4x	6.8x	▽
Step Co., Ltd.		186	146	88	23	7.2x	6.3x	▽
Taaleem Holdings PJSC		774	1,096	300	81	18.4x	13.6x	▽
TAL Education Group		4,646	2,149	3,009	427	15.0x	5.0x	▽
Tellusgruppen AB (publ)		10	38	45	3	3.7x	11.7x	Δ
Virscend Education Company Limited		63	316	137	44	5.8x	7.2x	Δ
Wisdom Education International Holdings Company Ltd.		16	41	18	5	7.6x	7.9x	Δ
Median multiple						7.5x	7.4x	▽

1) EBITDA LTM excludes income (loss) from affiliates.

2) Multiples are calculated using the latest reported LTM EBITDA, including income/(loss) from affiliates.

Source: S&P Capital IQ (06/2026).

M&A Facts H1 2026

Education

APPENDIX

Education Peer Group – EdTech & Services

Company	Country	Market Cap	TEV	Total Revenue LTM	EBITDA LTM ¹	TEV/EBITDA LTM H2 2025	TEV/EBITDA LTM H1 2026 ²	Trend (H1 26 vs H2 25)
American Public Education, Inc.		862	806	659	82	7.2x	9.9x	Δ
Cogna Educação S.A.		759	1,679	1,195	336	6.3x	5.0x	▽
Chegg, Inc.		99	87	319	48	2.2x	1.8x	▽
Duolingo, Inc.		4,691	3,676	1,099	167	51.7x	22.0x	▽
IDP Education Limited		384	559	490	51	13.3x	10.9x	▽
MT Educare Limited		1.5	13	4	0.4	45.9x	31.5x	▽
MegaStudyEdu Co. Ltd		228	181	535	110	2.3x	1.7x	▽
New Oriental Education & Technology Group Inc.		6,395	3,188	5,375	1,030	5.1x	3.1x	▽
Offcn Education Technology Co., Ltd.		1,430	1,634	274	77	29.0x	21.3x	▽
Pearson plc		8,362	9,716	4,176	721	11.5x	13.5x	Δ
Perdoceo Education Corporation		1,756	1,264	850	237	5.4x	5.3x	▽
Seigakusha Co.,Ltd.		23	22	87	8	3.8x	2.9x	▽
Stride, Inc.		3,163	2,893	2,536	461	5.3x	6.3x	Δ
VTech Holdings Limited		1,455	1,335	2,028	198	8.6x	6.8x	▽
Median multiple						6.7x	6.5x	▽

1) EBITDA LTM excludes income (loss) from affiliates.; 2) Multiples are calculated using the latest reported LTM EBITDA, including income/(loss) from affiliates.; Source: S&P Capital IQ (06/2026).